

Symposium

Stakeholder Capitalism in Turbulent Times

14:00-16:00, Mon. March 27, 2017
Yi Ren Room, Chao Center, Harvard Business School

It is now widely recognized that globalized shareholder capitalism, while generating substantial wealth over recent decades, has failed to distribute the benefits of such wealth equitably. The search is now on to identify more sustainable ways of organizing capitalism. Fortunately alternative models can be seen in history. In Japan, in the second half of the 19th century, a major business leader and serial entrepreneur, Shibusawa Eiichi, expressed the view that business enterprise could and should simultaneously accomplish profits and enhance public welfare. The solutions he suggested are still relevant today. This symposium aims at understanding the Asian and Western origins of stakeholder capitalism, mapping the evolving arguments about the responsibilities of business and the changing practices of firms, debating the relations between morality and economy for globalized economies and societies in the perspective of sustainable growth.



by courtesy of Shibusawa Memorial Museum

Keynote Speakers

Lawrence K. Fish Chairman, Houghton Mifflin Harcourt
Ken Shibusawa Chairman, Commons Asset Management, Inc.

Discussant

George Serafeim Professor, Harvard Business School

Speakers

Geoffrey Jones Professor, Harvard Business School
Patrick Fridenson Professor Emeritus, l'École des hautes études en sciences sociales
Takeo Kikkawa Professor, Tokyo University of Science

Moderator

Janet Hunter Professor, London School of Economics and Political Science

Organized by:

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Under the auspices of:

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Admission Free

Reservation required

To reserve a seat please e-mail: akesick@hbs.edu



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