# PRESS RELEASE

2009 No.01 May 11, 2009

# Modernization and Entrepreneurs of Japan, China and America

June 7 – July 31, 2009 Shibusawa Memorial Museum

#### Co-organized by

Shibusawa Memorial Museum, Japan; Nantong Museum, China; and St. Louis Mercantile Library, U.S.A.

While looking at the entrepreneurs who spearheaded the modernization and industrialization of Japan, China, and the United States, this exhibition aims also to explore future cooperation between the three countries.





Modernization and industrialization brought dramatic change to many parts of the world. In this special exhibition the Shibusawa Memorial Museum, together with the Nantong Museum, China, and the St. Louis Mercantile Library, U.S.A., looks at the history of modernization in the three countries through a comparison of representative entrepreneurs such as Shibusawa Eiichi (1840-1931), Zhang Jian (1953-1926), and John W. Barriger III (1899-1976).

The exhibition will be held in Tokyo June 7-July 31, in Nantong in August-September, and in St. Louis in October-November, 2009. It covers the period from around 1840-1930: from the first swell of modernization to the new wave that ushered in the next generation. Geographically the focus is on Tokyo and the Kanto area, Nantong and the Yangtze delta, and St. Louis and the Midwest.

With an emphasis on the impact of modernization and industrialization on the lives of contemporary people, this exhibition aims to gain a new understanding of modernization and the role of the entrepreneurs who led the process. This new approach will offer an alternative image of modernization to what we read in history text books. We hope it will also provide an opportunity to reflect on future cooperation between the three countries.

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#### Aims of the exhibition

The focus of the exhibition is 1840-1930, a period corresponding to the life of Shibusawa Eiichi. The exhibition examines modernization through a look at the changes in the lives of the people along with larger political changes as well.

The exhibition consists of six chapters: 1. Development; 2. Transportation; 3. From Craft to Industry; 4. Flourishing of the City; 5. Daily Life; and 6. Education. We feel that this comparison of the past activities of entrepreneurs in the three countries is especially timely given the current global economic crisis.



Laying the Atlantic Cable

(St .Louis Mercantile Library)

with Clockwork in Tsukiji, Tokyo (Shibusawa Memorial Museum)





Steam Locomotive Running Between Ueno and Kumagaya (Shibusawa Memorial Museum)



Nanking Government Exhibition round in 1909 (Nantong Museum)



"Ironworkers Dizzy Ride," published in Frank Leslie's Illustrated Newspaper (St .Louis Mercantile Library)

### Modernization and Entrepreneurs of Japan, China and America

Sunday, June 7 – Friday, July 31, 2009 Dates:

10:00-17:00

Closed on Tuesday, July 21, and Mondays except for July 20.

Venue: Special Exhibition Hall, Shibusawa Memorial Museum

> 2-16-1 Nishigahara, Kita-ku, Tokyo (5 min. walk from JR Oji station) Tel: 03-3910-0005 / Fax: 03-3910-0085

Admission: Adults 300 yen

Elementary, junior high school, and high school students 100 year

Three Museum Ticket: Adults 720 yen / students 240 yen

20% discount for groups of 20 or more

20% discount is also available via mobile phone, details on the

exhibition leaflet and poster.

#### Lecture: Japanese Industrialization in Comparative Global Perspective

Saturday, June 20, 14:00-15:30

Lecturer: Janet Hunter, Professor, London School of Economics

Lecture is in Japanese only and has no participation fee beyond regular museum admission. Due to capacity of the venue, attendance is limited to 30. Please reserve a seat by sending a post card to the museum with your name, postal address, age, telephone number, and the date of the lecture, or make a reservation via the internet (http://www.shibusawa.or.jp). Reservations accepted on a first-come-first-served basis.

#### **Contacts**

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#### About the SHIBUSAWA MEMORIAL MUSEUM

The Shibusawa Memorial Museum collects and displays documents and artifacts from the life of Shibusawa Eiichi (1840-1931), a leader in business and finance who fostered the growth and development of the modern Japanese economy. Throughout his life he advocated for the harmony of morality and economy; playing an important role not only in the business world but in the fields of social welfare, education and private-sector diplomacy as well.



## Application for the Use of Press Images

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Director	
Shibusawa Memorial Museum	
	Date: / /
	Applicant Name:
	Signature
	Company/Institution:
	Address:
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	xhibition "Modernization and Entrepreneurs of Japan, China and
America" under the conditions stated below:	
Museum)  C. Steam Locomotive Running Between  d. Nanking Government Exhibition Gro	Wheels with Clockwork in Tsukiji, Tokyo (Shibusawa Memorial Ueno and Kumagaya (Shibusawa Memorial Museum)
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