

PRESS RELEASE

2009 No.03 October 1, 2009

Special Exhibition

Sarada Ichiro Collection - Plates Speak: Society and Trends in the Meiji, Taisho, and Showa Eras as Depicted on Plates

October 3 - November 23, 2009

Organized by the Shibusawa Memorial Museum

This exhibition introduces about 200 ceramic plates with paintings of modern society and trends collected by Mr. Ichiro Sarada over the course of many years. We hope that visitors will enjoy looking back at the changes in Japanese daily life from the Meiji to Showa eras through the decorated plates and other contemporary related materials including wood-block prints and photographs.



In addition to being held at the Shibusawa Memorial Museum, this exhibition was held at the Machida City Museum (April 14 – June 28, 2009) and will also be held at the Toyota City Folk Craft Museum (December 8, 2009 – February 2, 2010).

Special Exhibition

Sarada Ichiro Collection - Plates Speak: Society and Trends in the Meiji, Taisho, and Showa Eras as Depicted on Plates

Dates: Saturday, October 3 – Monday, November 23, 2009

10:00 – 17:00 (last entry 16:30)

Venue: Special Exhibition Hall, Shibusawa Memorial Museum

2-16-1 Nishigahara, Kita-ku, Tokyo

Tel: 03-3910-0005 / Fax: 03-3910-0085

Admission: Individuals 300 yen

Elementary, junior high school, and high school students 100 yen Three Museum* Ticket: Individuals 720 yen / students 240 yen

20% discount for groups of 20 or more

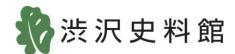
*Three Museums: Kita City Asukayama Museum, Shibusawa Memorial Museum, Paper Museum

Internet Discount: A 20% discount is available upon presentation of the voucher available on our

website.

Repeat Discount: A 20% discount is available for repeat visitors on presentation of their previous

ticket stub.



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Related Events

1. Special Talk on "Plates Speak" Exhibition

Speakers: Keisho ISHIGURO, antique photo collector

Taichiro SARADA, decorated plate collector Saturday, October 10, 2009, 13:30-15:00

Venue:

Meeting Room, Shibusawa Memorial Museum

2-16-1 Nishigahara, Kita-ku, Tokyo

2. Lecture

Date:

"Enjoying the Paintings on Plates: Motives from Natural Beauty to Cultural Enlightment" Yasuhiro NAKANO, Assistant Director, Aichi Prefectural Ceramic Museum Speaker:

Date: Saturday, November 7, 2009, 13:30-15:00 Venue: Meeting Room, Shibusawa Memorial Museum

2-16-1 Nishigahara, Kita-ku, Tokyo

No fee beyond museum admission is required to attend the above two events.

Due to capacity of the venue, attendance is limited to 40 for each event. Please reserve a seat by sending a post card to the museum with your name, postal address, age and telephone number, or make a reservation via the internet (http://www.shibusawa.or.jp). Reservations accepted on a first-come-first-served basis.

3. Gallery talk by the curator

Date: Sunday, October 11 and Sunday, November 15, 13:30-14:30 Venue: Special Exhibition Hall. Shibusawa Memorial Museum No fee beyond museum admission is required. No reservation required.

Contacts

Miho NAGAI, Curator

Ruri KATO, Public Relations

Shibusawa Memorial Museum http://www.shibusawa.or.jp

2-16-1 Nishigahara, Kita-ku, Tokyo

Tel:03-3910-0005 / Fax:03-3910-0085

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About the SHIBUSAWA MEMORIAL MUSEUM

The Shibusawa Memorial Museum collects and displays documents and artifacts from the life of Shibusawa Eiichi (1840-1931), a leader in business and finance who fostered the growth and development of the modern Japanese economy. Throughout his life he advocated for the harmony of morality and economy; playing an important role not only in the business world but in the fields of social welfare, education, and private-sector diplomacy as well.



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Images for the press

The images below are available for press use. Please fill in the attached application form and fax it to the Shibusawa Memorial Museum.



1. Plate with painting of a telegram courier race, Sarada Ichiro Collection



2. Plate with painting of a rickshaw at Yatsuyama-shita, Sarada Ichiro Collection



3. Plate with painting of the Tokyo-Shiodome Railway, Sarada Ichiro Collection



4. Plate with painting of Shimbashi Geisha, Sarada Ichiro Collection

Application for the Use of Press Images

Attn. Mr. Jun Inoue		
Director		
Shibusawa Memorial Museum		
	Date: /	/
	Applicant Na	ame:
	Signature	
	Company/Ins	stitution:
	Address:	
	Tel:	
I hereby apply for the use of images Taisho, and Showa Eras as Depicted		Speak: Society and Trends in the Meiji, ns stated below:
 Images to be used 1. Plate with painting of telegran 2. Plate with painting of a ricksh 3. Plate with painting of the Tok 4. Plate with painting of Shimba 	naw at Yatsuyama-shita yo-Shiodome Railway	
2. Purpose of use (title of publication	etc.)	
3. Media		
*total number of pages:	*length of the article:	*circulation:
4. Date of issue		
5. Details of usage		
6. Conditions		
* The provenance of the images must	be clearly noted.	
* The images cannot be used for purp	poses other than those stated i	n No.2 above.
* The applicant must send two copies	s of the publication to the Shil	busawa Memorial Museum.
* The applicant must immediately inf	form the museum of any chan	ges to the above information.
7. Format		
[] The applicant will scan the imag	ges attached to the press releas	se.
[] Please send printed photos to the above address.		