Special Exhibition for the 50th Anniversary of Shibusawa Keizo’s Death
“Saigyodo Festival”

A Man Named Shibusawa Keizo

From August 25 to November 24, 2013, the Shibusawa Memorial Museum will present a special exhibition entitled “Saigyodo Festival” to commemorate the 50th anniversary of the death of Shibusawa Keizo. The exhibition will primarily consist of documents related to Keizo and will be held in conjunction with lectures by specialists in the various fields in which Keizo was active as well as a public performance of Hana matsuri from an area with deep ties to Keizo.

“Saigyodo Festival”

Organized by: Shibusawa Memorial Museum
With support from: Shibusawa Keizo Commemorative Project Executive Committee; Nakanzeki Hana Matsuri Protection Society; Institute for the Study of Japanese Folk Culture, Kanagawa University
Hours: 10:00 – 17:00 (last entry by 16:30)
Closed: August 26; September 2, 9, 17, 24, 30; October 7, 15, 21, 28; November 5, 11, 18
Venue: Special Exhibition Hall, Shibusawa Memorial Museum
(2-16-1 Nishigahara, Kita-ku, Tokyo)
Admission: Adults 300 yen, children (up to 18 years) 100 yen
Group rates and other discounts available. Admission is free on: August 25; October 5, 6, 25; November 25

Exhibition Synopsis

Shibusawa Keizo (Saigyodo, 1896-1963) was the grandson and heir of Shibusawa Eiichi, a businessman who helped to build the foundations of modern Japanese economic society. Although Keizo had wanted to become a botanist from a young age, he agreed to his grandfather’s request to enter the business world. While thus fulfilling his role as Eiichi’s grandson, he also supported a range of academic pursuits both materially and in spirit. This exhibition will showcase Keizo’s wide range of activities and hopefully provide a glimpse of his impressive objectiveness and unique inventiveness.

or visit www.shibusawa.or.jp/english for details.

Contact: Shibusawa Eiichi Memorial Foundation
Public relations: Ruri Kato; Curator: Hitoshi Sekine
Tel. 03-3910-0005 Fax.03-5567-7289
Related Events:

Introduction to Saigyodo Lecture Series
Venue: Shibusawa Memorial Museum
Attendance limited to 40 (reservations required).
No fee beyond regular museum admission is required.
The lectures are in Japanese only.

Introduction to Saigyodo 1 – The Life of Shibusawa Keizo
Speaker: Masahide Shibusawa, President, Shibusawa Eiichi Memorial Foundation
Date: Saturday, September 14, 2013 13:30-15:00

Panelists: Masato Kimura, Director, Research Department, Shibusawa Eiichi Memorial Foundation
Haruhi Takeda, Professor, The University of Tokyo
Fumikatsu Kubo, Professor, Chuo University
Commentators: Masataka Matsuura, Professor, Rikkyo University
Rie Ishii, Associate Professor, Aichi University
Sumiyo Ishii, Instructor, Daito Bunka University
Moderator: Matao Miyamoto, Director, The Entrepreneurial Museum of Challenge and Innovation; Professor Emeritus, Osaka University
Date: Sunday, September 22, 2013 13:30-16:30

Introduction to Saigyodo 3 – Looking to Asia and Post-War Japan’s Return to International Society
Speaker: Akiko Iimori, Lecturer, Tokiwa University
Date: Saturday, September 28, 2013 13:00-14:30

Introduction to Saigyodo 4 – A Growing Interest in Research in Folklore Studies and Ethnology
Speaker: Koichiro Kobayashi, Research Fellow, Institute for the Study of Japanese Folk Culture, Kanagawa University
Date: Saturday, September 28, 2013 15:00-16:30

Introduction to Saigyodo 5 – Finances and Financial Affairs During and After the War
Speaker: Hisaaki Kamiya, Research Fellow, The Mitsubishi Economic Research Institute
Date: Saturday, October 19, 2013 13:00-14:30

Introduction to Saigyodo 6 – Shibusawa Keizo’s Role in Japanese Ichthyology
Speaker: Hiroshi Seno, Curator, Kanagawa Prefectural Museum of Natural History
Date: Saturday, October 19, 2013 15:00-16:30
Introduction to Saigyodo 7 – Appreciating Flowers: Shibusawa Keizo and the Nakanzeki Hana Matsuri
Speaker: Nakanzeki Hana Matsuri Protection Society (Nakanzeki Hana Matsuri Hozon-kai)
Date: Saturday, October 26, 2013  14:00-16:00

Introduction to Saigyodo 8 – A Man Named Keizo
Speaker: Masahide Shibusa, Noriko Sasaki, Reiko Hattori, Takeshi Shiina
Date: Saturday, November 16, 2013  13:30-15:00

Nakanzeki Hana Matsuri: A Special Blooming
The Nakanzeki Hana Matsuri Protection Society will be staging a performance of the Hana matsuri (National Important Intangible Folk Cultural Property) to commemorate the 50th anniversary of the death of Shibusawa Keizo and their performance at Keizo’s home in Mita Tsuna–machi, Tokyo, in 1930.

Date: Saturday, October 27, 2013  10:00-12:30 (cancelled in the event of rain)
Location: In front of the Seien Bunko, Old Shibusawa Garden, Asukayama Park
Performing: Nakanzeki Hana Matsuri Protection Society (from Toei-cho, Aichi prefecture)
Admission: Free, no advance registration required

Images for Press Use:
1) Dwarf Nutcracker
   collected in Oslo, 1924
2) Keizo
   in the garden of his Tsuna-machi home,
   May 8, 1949