While looking at the entrepreneurs who spearheaded the modernization and industrialization of Japan, China, and the United States, this exhibition aims also to explore future cooperation between the three countries.

Modernization and industrialization brought dramatic change to many parts of the world. In this special exhibition the Shibusawa Memorial Museum, together with the Nantong Museum, China, and the St. Louis Mercantile Library, U.S.A., looks at the history of modernization in the three countries through a comparison of representative entrepreneurs such as Shibusawa Eiichi (1840-1931), Zhang Jian (1953-1926), and John W. Barriger III (1899-1976).

The exhibition will be held in Tokyo June 7-July 31, in Nantong in August-September, and in St. Louis in October-November, 2009. It covers the period from around 1840-1930: from the first swell of modernization to the new wave that ushered in the next generation. Geographically the focus is on Tokyo and the Kanto area, Nantong and the Yangtze delta, and St. Louis and the Midwest.

With an emphasis on the impact of modernization and industrialization on the lives of contemporary people, this exhibition aims to gain a new understanding of modernization and the role of the entrepreneurs who led the process. This new approach will offer an alternative image of modernization to what we read in history text books. We hope it will also provide an opportunity to reflect on future cooperation between the three countries.
Aims of the exhibition
The focus of the exhibition is 1840-1930, a period corresponding to the life of Shibusawa Eiichi. The exhibition examines modernization through a look at the changes in the lives of the people along with larger political changes as well.

The exhibition consists of six chapters: 1. Development; 2. Transportation; 3. From Craft to Industry; 4. Flourishing of the City; 5. Daily Life; and 6. Education. We feel that this comparison of the past activities of entrepreneurs in the three countries is especially timely given the current global economic crisis.

Modernization and Entrepreneurs of Japan, China and America
Dates: Sunday, June 7 – Friday, July 31, 2009
10:00-17:00
Closed on Tuesday, July 21, and Mondays except for July 20.

Venue: Special Exhibition Hall, Shibusawa Memorial Museum
2-16-1 Nishigahara, Kita-ku, Tokyo
(5 min. walk from JR Oji station)
Tel: 03-3910-0005 / Fax: 03-3910-0085

Admission: Adults 300 yen
Elementary, junior high school, and high school students 100 yen
Three Museum Ticket: Adults 720 yen / students 240 yen
20% discount for groups of 20 or more
20% discount is also available via mobile phone, details on the exhibition leaflet and poster.

Lecture: Japanese Industrialization in Comparative Global Perspective
Saturday, June 20, 14:00-15:30
Lecturer: Janet Hunter, Professor, London School of Economics

Lecture is in Japanese only and has no participation fee beyond regular museum admission. Due to capacity of the venue, attendance is limited to 30. Please reserve a seat by sending a post card to the museum with your name, postal address, age, telephone number, and the date of the lecture, or make a reservation via the internet (http://www.shibusawa.or.jp). Reservations accepted on a first-come-first-served basis.

Contacts
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Tel: 03-3910-0005 / Fax: 03-3910-0085

About the SHIBUSAWA MEMORIAL MUSEUM
The Shibusawa Memorial Museum collects and displays documents and artifacts from the life of Shibusawa Eiichi (1840-1931), a leader in business and finance who fostered the growth and development of the modern Japanese economy. Throughout his life he advocated for the harmony of morality and economy; playing an important role not only in the business world but in the fields of social welfare, education and private-sector diplomacy as well.
Application for the Use of Press Images

Attn. Mr. Jun Inoue
Director
Shibusawa Memorial Museum

Date: / /
Applicant Name:
Signature

Company/Institution:

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I hereby apply for the use of images from the exhibition “Modernization and Entrepreneurs of Japan, China and America” under the conditions stated below:

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