

2010 No.01, July 14, 2010

Thematic Exhibition Series “Thinking of Peace”
Shibusawa Eiichi and the Great Kanto Earthquake:
Looking to Reconstruction

Saturday August 7, 2010 – Thursday September 23, 2010

This is the third exhibition in the annual thematic exhibition series “Thinking of Peace.” The series aims to reflect on peace by examining Shibusawa Eiichi’s endeavors in fostering international friendship and world peace. As 2010 marks 80 years since the completion of reconstruction following the Great Kanto Earthquake, this year’s exhibition features Shibusawa’s activities supporting not only urban reconstruction but also mental rehabilitation of citizens affected by the catastrophe.

The Great Kanto Earthquake occurred on September 1, 1923 and registered 7.9 on the Richter scale. It caused enormous damage across the vast Kanto area including Japan’s modern urban centers of Tokyo and Yokohama. Shibusawa was in Kabutocho, Tokyo when the earthquake occurred. Having survived the disaster, he devoted himself to organizations such as the *Daishinsai Zengokai* (Great Earthquake Disaster Rehabilitation Association) and other relief efforts as a private financier. He placed great emphasis on the prompt response of the private sector as well as concern for people of all levels who were suffering.

We hope that this examination of Shibusawa’s economic reconstruction activities will give visitors an opportunity to think about the suddenness of disaster and the meaning of peace in everyday life.

Time: 10:00-17:00 (last entry 16:30)

Closed Mondays (except September 20) and Tuesday, September 21

Venue: Special Exhibition Hall, Shibusawa Memorial Museum

2-16-1 Nishigahara, Kita-ku, Tokyo

Tel : 03-3910-0005 / Fax : 03-5567-7289

Oji station south exit, JR Keihin Tohoku Line: 5 min.

Nishigahara station or Oji station, Tokyo Metro Namboku Line: 9 min.

Asukayama stop, Toei Streetcar Arakawa Line: 4 min.

Asukayama stop, Toei Bus: 5 min.

Admission: Adult 300 yen / Child (up to 18 years) 100 yen

Shibusawa Memorial Museum / Kita City Asukayama Museum / Paper Museum Ticket

Adult 720 yen / Child (up to 18 years) 240 yen

Internet Discount (upon presentation of the special exhibition discount coupon available on the Shibusawa Memorial Museum website during the period of the exhibition)

Adult 300 → 240 yen / Child (up to 18 years) 100 → 80 yen

PRESS RELEASE

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<http://www.shibusawa.or.jp>

Related Event

Mini-Symposium: Shibusawa Eiichi and Earthquake Reconstruction (in Japanese)

An in-depth examination of Shibusawa's initiatives in disaster reconstruction and discussion by historians specializing in earthquake disaster and U.S.-Japan relations.

Date: Saturday, September 4, 2010, 13:30-15:30

Venue: Meeting room, Shibusawa Memorial Museum

Panelists:

Itoko KITAHARA (Professor, Research Center for Disaster Mitigation of Urban Cultural Heritage, Ritsumeikan University)

Akiko IIMORI (Lecturer, College of Applied International Studies, Tokiwa University)

Attendance limited to 40 (reservations required).

No fee beyond regular museum admission is required.

To attend please reserve a seat by sending a post card to the museum with the event title, your name, postal address, age and telephone number, or make a reservation via the internet (<http://www.shibusawa.or.jp>). Reservations accepted on a first-come-first-served basis.

For further information please contact the Shibusawa Memorial Museum

Publication

An exhibition catalogue will be available as of August, 2010 for 1,000 yen from the museum shop.

About the SHIBUSAWA MEMORIAL MUSEUM

The Shibusawa Memorial Museum collects and displays documents and artifacts from the life of Shibusawa Eiichi (1840-1931), a leader in business and finance who fostered the growth and development of the modern Japanese economy. Throughout his life he advocated for the harmony of morality and economy; playing an important role not only in the business world but in the fields of social welfare, education, and private-sector diplomacy as well.



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Images for Press Use

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1) Postcard: Shibusawa office destroyed by the fires of September 1

Photograph by Tokuji Shibusawa, September, 1923

Shibusawa Memorial Museum Collection

2) O. M. Clark visiting Shibusawa Eiichi in Japan after the earthquake, in front of the Western wing of the Asukayama residence, December 2, 1923

Shibusawa Memorial Museum Collection

3) At the shelter of the Saitama *Kenjin Kyugodan* (Saitama Prefecture Rescue Committee), from

Kyugodan Haikyu Jikkyo vol.1, November 17, 1923

Private collection

4) *Rakuogenko Mokujin* (Wooden statue of Matsudaira Sadanobu) by Kason Sazaki, 1913

Shibusawa Memorial Museum Collection

5) Shibusawa Eiichi, 1924

Shibusawa Memorial Museum Collection

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- The provenance of images must be clearly stated.
- Trimming, decoration, and any kind of alternation of the images are prohibited.
- Please fax a draft of any articles to be published to the Shibusawa Memorial Museum prior to publication.
- Images are only available in hard-copy on CD and not by email attachment.



Application for the Use of Press Images

Attn. Mr. Jun Inoue
Director, Shibusawa Memorial Museum

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I hereby apply for the use of images from the exhibition “Shibusawa Eiichi and the Great Kanto Earthquake: Looking to Reconstruction” under the conditions stated below:

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Photograph by Tokuji Shibusawa, September, 1923
- 2) O. M. Clark visiting Shibusawa Eiichi in Japan after the earthquake, in front of the Western wing of the Asukayama residence, December 2, 1923
- 3) At the shelter of the Saitama *Kenjin Kyugodan* (Saitama Prefecture Rescue Committee), from *Kyugodan Haikyu Jikkyo* vol.1, November 17, 1923
- 4) *Rakuogenko Mokujin* (Wooden statue of Matsudaira Sadanobu) by Kason Sazaki, 1913
- 5) Shibusawa Eiichi, 1924

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