

# Special Exhibition for the 50<sup>th</sup> Anniversary of Shibusawa Keizo's Death "Saigyodo Festival"



August 1, 2013

## A Man Named Shibusawa Keizo

From August 25 to November 24, 2013, the Shibusawa Memorial Museum will present a special exhibition entitled "Saigyodo Festival" to commemorate the 50<sup>th</sup> anniversary of the death of Shibusawa Keizo. The exhibition will primarily consist of documents related to Keizo and will be held in conjunction with lectures by specialists in the various fields in which Keizo was active as well as a public performance of *Hana matsuri* from an area with deep ties to Keizo.

### "Saigyodo Festival"

Organized by:	Shibusawa Memorial Museum
With support from:	Shibusawa Keizo Commemorative Project Executive Committee; Nakanzeki Hana Matsuri Protection Society; Institute for the Study of Japanese Folk Culture, Kanagawa University
Dates:	Sunday, August 25 – Sunday, November 24, 2013
Hours:	10:00 – 17:00 (last entry by 16:30)
Closed:	August 26; September 2, 9, 17, 24, 30; October 7, 15, 21, 28; November 5, 11, 18
Venue:	Special Exhibition Hall, Shibusawa Memorial Museum (2-16-1 Nishigahara, Kita-ku, Tokyo)
Admission:	Adults 300 yen, children (up to 18 years) 100 yen Group rates and other discounts available. Admission is free on: August 25; October 5, 6, 25; November 25

### Exhibition Synopsis

Shibusawa Keizo (Saigyodo, 1896-1963) was the grandson and heir of Shibusawa Eiichi, a businessman who helped to build the foundations of modern Japanese economic society. Although Keizo had wanted to become a botanist from a young age, he agreed to his grandfather's request to enter the business world. While thus fulfilling his role as Eiichi's grandson, he also supported a range of academic pursuits both materially and in spirit. This exhibition will showcase Keizo's wide range of activities and hopefully provide a glimpse of his impressive objectiveness and unique inventiveness.

Shibusawa Foundation

search

or visit [www.shibusawa.or.jp/english](http://www.shibusawa.or.jp/english) for details.

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**Related Events:**

*Introduction to Saigyodo Lecture Series*

Venue: Shibusawa Memorial Museum

Attendance limited to 40 (reservations required).

No fee beyond regular museum admission is required.

The lectures are in Japanese only.

Introduction to Saigyodo 1 – The Life of Shibusawa Keizo

Speaker: Masahide Shibusawa, President, Shibusawa Eiichi Memorial Foundation

Date: Saturday, September 14, 2013 13:30-15:00

Introduction to Saigyodo 2 – Symposium: Comparative Research – The Successors of Entrepreneurs:  
Shibusawa Keizo, Iwasaki Koyota, and Fujiyama Aiichiro

Panelists: Masato Kimura, Director, Research Department, Shibusawa Eiichi Memorial Foundation

Haruhito Takeda, Professor, The University of Tokyo

Fumikatsu Kubo, Professor, Chuo University

Commentators: Masataka Matsuura, Professor, Rikkyo University

Rie Ishii, Associate Professor, Aichi University

Sumiyo Ishii, Instructor, Daito Bunka University

Moderator: Matao Miyamoto, Director, The Entrepreneurial Museum of Challenge and Innovation;  
Professor Emeritus, Osaka University

Date: Sunday, September 22, 2013 13:30-16:30

Introduction to Saigyodo 3 – Looking to Asia and Post-War Japan's Return to International Society

Speaker: Akiko Iimori, Lecturer, Tokiwa University

Date: Saturday, September 28, 2013 13:00-14:30

Introduction to Saigyodo 4 – A Growing Interest in Research in Folklore Studies and Ethnology

Speaker: Koichiro Kobayashi, Research Fellow, Institute for the Study of Japanese Folk Culture,  
Kanagawa University

Date: Saturday, September 28, 2013 15:00-16:30

Introduction to Saigyodo 5 – Finances and Financial Affairs During and After the War

Speaker: Hisaaki Kamiya, Research Fellow, The Mitsubishi Economic Research Institute

Date: Saturday, October 19, 2013 13:00-14:30

Introduction to Saigyodo 6 – Shibusawa Keizo's Role in Japanese Ichthyology

Speaker: Hiroshi Seno, Curator, Kanagawa Prefectural Museum of Natural History

Date: Saturday, October 19, 2013 15:00-16:30

Introduction to Saigyodo 7 – Appreciating Flowers: Shibusawa Keizo and the Nakanzeki *Hana Matsuri*

Speaker: Nakanzeki Hana Matsuri Protection Society (*Nakanzeki Hana Matsuri Hozon-kai*)

Date: Saturday, October 26, 2013 14:00-16:00

Introduction to Saigyodo 8 – A Man Named Keizo

Speaker: Masahide Shibusawa, Noriko Sasaki, Reiko Hattori, Takeshi Shiina

Date: Saturday, November 16, 2013 13:30-15:00

### *Nakanzeki Hana Matsuri: A Special Blooming*

The Nakanzeki Hana Matsuri Protection Society will be staging a performance of the Hana matsuri (National Important Intangible Folk Cultural Property) to commemorate the 50<sup>th</sup> anniversary of the death of Shibusawa Keizo and their performance at Keizo's home in Mita Tsuna-machi, Tokyo, in 1930.

Date: Saturday, October 27, 2013 10:00-12:30 (cancelled in the event of rain)

Location: In front of the Seien Bunko, Old Shibusawa Garden, Asukayama Park

Performing: Nakanzeki Hana Matsuri Protection Society (from Toei-cho, Aichi prefecture)

Admission: Free, no advance registration required

### **Images for Press Use:**

1) Dwarf Nutcracker  
collected in Oslo, 1924



2) Keizo  
in the garden of his Tsuna-machi home,  
May 8, 1949

